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SUMMER 2021



Advisor Insights

Quarterly News & Resources for Professional Advisors

Aloha Advisors,

I hope you and your 'ohana are staying safe, healthy, and vigilant as COVID-19 infections rise in Hawai'i and across the nation. Our hearts are with everyone who has been affected by the COVID-19 outbreak and we are incredibly grateful to all who are working hard to keep our communities safe.

I know we thought 2021 would look a little different than it is today. However, the work I see every day in our communities gives me hope. During this time, I'm reminded of why I joined Hawai'i Community Foundation four years ago: I wanted to work for an organization whose vision is to make Hawai'i better for everyone. Our shared kuleana (responsibility), and our ability to holomua (move forward) has brought us together and carried us through these uncertain times.

You may have seen the news that HCF distributed \$7 million to 194 nonprofits statewide for our **CHANGE Grants program**. Thanks to our shared kuleana, 665 donors contributed to the effort, including \$5 million from philanthropist MacKenzie Scott. In 2020, Scott gifted a total of \$10 million to HCF. Mahalo nui loa for your role in making this happen.

In this newsletter, you'll find information to help us reach our shared goals, including the latest on charitable giving incentives, how to approach charitable giving priorities with your clients, and more.

We'd love to partner with you more so please contact us with suggestions for future content or to set up an in-person or virtual meeting to discuss these topics in depth.

Looking forward to connecting.

Aloha always,

Jan-L W.h

Jen-L W. Lyman Director of Planned Giving & Advisor Relations Hawai'i Community Foundation (808) 566-5596 Jlyman@hcf-hawaii.org







Congress Extends Charitable Giving Incentives For 2021

Last year ended with the extension of several tax provisions to encourage charitable giving as nonprofits face ongoing pandemic-related challenges. To make an impact in our community, now is a good time to address your clients' charitable giving plans for the coming year. **Read More**



Ice Breakers: Three Easy Openers To Talk About Philanthropy

Addressing charitable giving priorities with clients does not need to be a difficult discussion. The key is to be interested, relevant, and authentic. Here are three ways to approach the topic of philanthropy with your clients. **Read More**



Advisor Highlight Feeding Your Heart and Soul Through Giving



Most of us think of financial advisors as professionals who help us grow our financial portfolios. Ho'eā Wealth Advisor Eric Fujimoto does more than that for his clients. He helps build wealth for people who want to make a difference for their families and communities. "Nothing feeds your heart and soul more than making a difference in the lives of others." **Read More**





WEBINAR: Tax Smart Charitable Giving, Especially With Retirement Assets

Thurs., Sept. 23, 2021 at 12pm

Professor Christopher R. Hoyt will examine the challenges of getting tax savings from charitable gifts since the 2017 Tax Cuts and Jobs Act and discuss tax saving strategies for your clients. HCF and the Hawai'i Estate Planning Council are hosting this event and CE, CFP, and CFRE credits are pending approval. Your email invitation is coming soon.



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